



AIR CARE 2012 NATIONAL CONFERENCE

April 13th-14th
New Orleans, Louisiana
Hilton New Orleans Riverside Hotel



Dear Leaders, Volunteers, and Friends of Public Benefit Flying,

Each year the Air Care Alliance holds its national AIR CARE conference to bring together leaders, staff, and supporters of public benefit flying. Attendees enjoy sharing knowledge and building relationships with their colleagues and industry professionals from across the country.

The ACA is pleased to invite you to the 2012 AIR CARE conference, which will be held in New Orleans, Louisiana at Hilton New Orleans Riverside Hotel on Friday & Saturday, April 13th & 14th 2012.

Many thanks to our gracious host organization, Pilots for Patients, for bringing us Air Care 2012 in "The Big Easy." This bulletin will provide you an overview of the conference plus the hotel and event registration information for the Air Care Alliance annual public benefit flying national conference.

DO NOT HESITATE TO BOOK YOUR HOTEL ROOMS! Our hotel block is filling up fast as are rooms in other hotels.

AIR CARE 2012 - REGISTER NOW!

When: Friday and Saturday, April 13th and 14th, 2012

Where: Hilton New Orleans Riverside Hotel, New Orleans, Louisiana

What: Friday evening (6-8 PM) Cocktail reception and meet & greet.

Saturday all day seminars and workshops (see agenda)

Saturday evening (6-11 PM) Dinner & show at the Stage Door Canteen @ the National World War II Museum

Who: All leaders and supporters of public benefit flying are welcome, including staff members, pilots and non-flying volunteers

Why: To benefit from the goodwill and mutual support gained from working together and learning from one another (and to have fun doing it)! And to learn from nonprofit and industry leaders about topics impacting or supporting non-profits in general and public benefit flying organizations in particular.

How: You will find all conference and hotel registration information on the following pages. It is a simple two-step process. Just call or click the Hilton New Orleans Riverside Hotel in New Orleans to **reserve your room by March 13, 2012**, then complete and return the Air Care conference registration form with payment by **April 1st, 2012**. See the registration information below. For last minute information visit the Air Care 2012 conference page at www.aircareall.org.

Also: **Air Care is a time to share!** This is an opportunity for your group to show other attendees how you work. Thus we are requesting those who wish to send ahead or bring along the following information in order to facilitate more meaningful and productive sessions. Even if no one from your organization will be able to attend the conference we encourage you to send your group's information ahead.

- Mission acceptance guidelines and/or linking mission protocols or other administrative policy documents
- Strategic ideas for the ACA Board of Directors to consider in our Board meeting on Sunday
- Bring something to share, either a success story or any other thing you would like to 'show & tell' during the Saturday AM introduction session. If you wish to hand-out items to conference attendees during your session, please bring 60 copies for distribution.



Schedule of Events (Subject to possible changes)

Friday, April 13, 2012

6 – 8 pm Cocktail Reception and Oyster Fest hosted and sponsored by Philip and Sharon Thomas of Pilots for Patients:

Your taste buds are in for a treat! Tommy Cvitanovich, President of the Louisiana Restaurant Association, will be cooking his famous charbroiled oysters just for our group! We will be going to Ernst Café, across the street from the Hilton, where Tommy will cook for us and we will have our meet and greet. Miss Louisiana, Hope Anderson, will also be available for photos.

You can stay afterwards and continue to dine on your own at Ernst Café or visit one of the many other fine restaurants and enjoy wonderful music events all over the French Quarter. See below for additional information about the festivities!

Saturday, April 14, 2012

Air Care Conference Day!

Daytime Meals: During the morning registration and informal gathering we will provide a Continental Breakfast, and at noon a selection of Deli sandwiches and beverages. This is **included** in the conference registration fee.

8:00 – 8:30 **Continental Breakfast**

8:30 – 9:00 **Welcome and Introductions**
Pilots for Patients President Philip Thomas; ACA Chairman Rol Murrow; ACA President Lindy Kirkland
Group Representatives' Self-Introductions

9:00 – 9:15 **The Value of Volunteer Flying**
Hope Anderson, Miss Louisiana, has chosen Pilots for Patients as her campaign platform topic and will speak on the importance of volunteer flying.

9:15 – 9:45 **Lessons Learned from Hurricanes Katrina and Gustav**
Mike Walsworth, Louisiana State Senator will be sharing what we in Louisiana have learned from Hurricanes Katrina and Gustav and how we are preparing for the future.

10:00 – 10:45 **Utilizing Public Benefit Flying Resources in Times of Crises**
Phil Jones, Asst. Secretary of Louisiana DOT and Brad Brandt, Deputy Director of Louisiana Dept. of Aviation, will discuss how to utilize resources from groups like Pilots for Patients and ACA in times of crises.

10:45 – 11:30 **Volunteer Pilots, taxes, regulations, and charity**
Larry Lehmann, New Orleans Tax Attorney and Volunteer Pilot, will tell us everything a volunteer pilot needs to know about US Income Tax laws, regulations, and tax related opportunities and challenges of charitable flying.

11:30 – 12:00 **Legislative and Regulatory Issues Affecting Public Benefit Flying**
Jeff Kahn, Esq., Attorney at Law, ACA Member of the Board, and Member of the Board, Angel Flight East
Jeff will provide an update on the status of laws and regulations, including a discussion of the newly passed legislation requiring the FAA to provide for fuel reimbursements for volunteer pilots providing charitable medical support flights and how that may relate to prior FAA fuel reimbursement exemptions provided to some groups.

12:00 – 1:15 **Deli Lunch**

1:15 – 2:10 **ACA/AOPA Media Outreach Project for Public Benefit Flying Pilots and Groups**
Benét Wilson, Director of Media Relations, Aircraft Owners and Pilots Association (AOPA), will discuss the importance of telling our stories to the public by developing good relationships with the media. She will describe the media's needs and limitations, and will brief us on the opportunities for developing a media campaign for your group and its volunteers by taking advantage of AOPA's recent special campaign, working with their media relations firm.

2:10 – 3:05 **Panel Discussion: Your Organization's Finances in Tough Economic Times**
Hume Davenport, Executive Director, SouthWings; Alan Dias, Executive Director, Angel Flight West
Don Sumple, Executive Director, Angel Flight Central (invited);

Moderator: Jim Weaver, Executive Director Emeritus, Angel Flight West

The panelists will provide their experiences in managing the impact of the economy on their organizations through increased fundraising efforts, tighter financial controls, and other measures, and will encourage participation by attendees.

3:05 – 3:15 Break

3:15 – 4:00 Preview of AOPA Air Safety Institute/ ACA Online Volunteer Pilot Safety Course

Lindy Kirkland, President, Air Care Alliance, will provide us a look at the form and content of the actual course, which resulted from ACA's work with its members, the NTSB, and AOPA in the aftermath of several accidents involving public benefit flying.

4:00 – 4:30 Annual ACA Members Meeting

This short meeting will include some important updates, including procedures for submitting nominees for the annual Public Benefit Flying Awards presented in the U.S. Capitol Building in Washington DC, plus our annual elections of Directors and other business.

4:30 Closing Remarks and Acknowledgments: Rol Murrow and Lindy Kirkland

6:00 – 8:00 Post Conference Banquet and Entertainment:

Stage Door Canteen @ the National World War II Museum: you will enjoy a spectacular and special dinner in the museum by Chef John Besh and the American Sector restaurant and will see the new production created especially for the *Stage Door Canteen: On the Air!*

This is a rollicking rendition of a live radio broadcast from 1945! The cast of five includes a singing W.A.C., a boisterous bandleader, and a blues singer who can belt out a torch song! The live band brings the era to life with a timeless musical score, comedy, and more! It's a trip back in time and guests will love coming along for the ride as the live studio audience! (Separate dinner registration fee) <http://www.nationalww2museum.org>

April 12th through the 15th is going to be a fabulous time to be in New Orleans. Not only will we be there, but also the French Quarter Festival is that weekend. Go to www.fqfi.org to learn more about this celebration of historic New Orleans.

*"Ask a local which one of the city's many festivals is their favorite, and chances are you will get this answer: **French Quarter Fest**. This once small time, now hugely successful music festival is set in the historic neighborhood of the New Orleans French Quarter. Celebrating the history, the people, the food, and the talents of Louisiana and the Gulf South, this festival is ranked as one of the fastest growing music venues in North America."*

In 2011, there were more than 200 performers on 20 stages and more than 90 food and beverage booths throughout the French Quarter. If you have never been to New Orleans, this will be a great time for you to see why it is such a popular tourist destination!

Sunday, April 15

10:00 – 3:00 ACA Board of Directors Meeting

Airports & Ground Transportation:

Airline: **Louis Armstrong New Orleans International Airport (MSY)**
900 Airline Drive
Kenner, LA 70062 Airport information and ground transport: <http://flymsy.com/>

Taxicabs from Louis Armstrong New Orleans International Airport: A cab ride costs \$33.00 from the airport to the Central Business District (CBD) for one or two persons and \$14.00 (per passenger) for three or more passengers. Pick-up is on the lower level, outside the baggage claim area. There may be an additional charge for extra baggage. Taxis are required to offer a credit card payment option. Of course shared shuttles and rental cars are also available.

General Aviation: **Lakefront Airport (NEW)**
6001 Stars and Stripes Boulevard
New Orleans, Louisiana 70126
(504) 243-4010 Airport Information: <http://www.lakefrontairport.com/>

Flightline, one of the FBO's at Lakefront airport (NEW), is said to have the lowest fuel prices there and has offered to waive all tie down fees for those flying their own aircraft into New Orleans for the ACA meeting. Just mention Brayton and the ACA conference with Pilots For Patients. ACA owes our thanks to Brayton Mathews General Manager! His cell number is 504-616-7007 or email braytonpiper@gmail.com

Hotel Information



Experience the best the Crescent City has to offer from the beautiful **Hilton New Orleans Riverside**. Located on the banks of the Mississippi, your full-service New Orleans French Quarter hotel is adjacent to the Convention Center, Riverwalk Marketplace, and countless attractions and restaurants. Settle into [sumptuous accommodations](#), and explore this “city within itself.” Enjoy the [expansive health club](#). Dine within [legendary restaurants](#). Few French Quarter New Orleans hotels offer so much luxury in such a prime location.

NOTE: the conference hotel is full! There are other hotels with rooms nearby and in nearby communities. Because of the area festival they are filling up fast. Please run a search and book your rooms now. Some hotels with rooms as of March 20 are: the Four Points Sheraton located in Metairie 3 miles from the New Orleans airport and 9 miles from the French Quarter. www.starwoodhotels.com; The Wyndham, the Holiday Inn French Quarter, and the Royal St. Charles near the Hilton. Most of the more affordable hotels seem to be out near the airport.

Hilton New Orleans Riverside
 Two Poydras Street
 New Orleans, LA 70130
 (504) 561-0500

	4/12/12	4/13/12	4/14/12	4/15/12
Single/Double	\$169.00	\$169.00	\$169.00	\$169.00
Triple/Quad	\$199.00	\$199.00	\$199.00	\$199.00

Reservations must be made no later than March 13, 2012, to get the conference rate. Call 1-800-HILTONS, specify Hilton New Orleans Riverside and use **Group Code PFP**. You can also click here to make your reservations online. http://www.hilton.com/en/hi/groups/personalized/M/MSYNHHH-PFP-20120409/index.jhtml?WT.mc_id=POG



Photos: Air Care 2011

(Conference Registration Form below)



AIR CARE 2012 Conference Registration Form

Hilton New Orleans Riverside Hotel, New Orleans, LA
 April 13-14, 2012

1) **Hotel Registration:** **HOTEL IS FULL – see info above.**
 Call the Hilton New Orleans Riverside Hotel 504.561.0500
Make reservation with hotel by March 13th, 2012 for discount rate
 Air Care Alliance Room Rate: **Use Group Code PFP**
 \$169.00 for single/double \$199.00 for triple/quad

2) **Conference Registration:**
 Complete and mail this Registration Form by April 1st, 2012
 (contact us directly after that date – \$20 / person late fee applies)

Contact Name: _____

Group or Affiliation: _____

Email address: _____

Phone #: _____ **Cell #:** _____

Friday Cocktail Reception and Oyster Fest is kindly hosted and sponsored by Philip and Sharon Thomas of Pilots for Patients

Conference Registration Fee \$80 per person:

Fee includes: Saturday breakfast, lunch, and conference sessions.

Saturday dinner is an additional \$60 per person which includes a magnificent dinner and show Saturday evening at the National World War II Museum.

Conference Registration
Form must be received by April 1st

Hotel Reservation (not covered by this form) **must be made by March 13 for discount**
Call # 504.561.0500

SPACE IS LIMITED – REGISTER ASAP

Please send form with check payable to **Air Care Alliance**, to:

AIR CARE 2012 Registration
c/o Angel Flight Soars
2000 Airport Road Suite 227
Atlanta, GA 30341

For Late Registration:
 Call 770-454-3515
 Email Jessica@AngelFlightSoars.org
 Fax: 815-377-2611

Attendee Names (please indicate if Spouse of Attendee)	Friday Reception Sponsored by Philip and Sharon Thomas	Saturday Conference \$80	Saturday Dinner \$60

Please insert the name of each attendee on the left and then place an "X" in each box indicating his or her choice of activities

_____ @ **\$80/per person REGISTRATION FEE** (Please add \$20 late processing fee after April 1)

_____ @ **\$60/per person DINNER @ NATIONAL WWII MUSEUM**

GRAND TOTAL \$ _____ Payable to Air Care Alliance

Are you on our emailing list? Use the "Join our List" button at www.aircareall.org !